



GEORGIA SECTION

# MEETING Announcement



**Tuesday, November 15<sup>th</sup>, 2016**

**“Introduction to Colorimetry: Visual and Instrumental Evaluation of Color”**

**Ann Laidlaw**

**Location:**

**Paschal's Restaurant  
180 Northside Dr. SW #B  
Atlanta, GA 30313**

**Directions:** [Click Here](#)

**Tuesday, November 15<sup>th</sup>, 2016**

**6:00 pm** Meet and mingle (cash bar)

**6:30 pm** Dinner

**7:30 pm** Talk

**Menu:**

*Buffet-style*

House salad, corn muffins, and soft rolls with butter

**Entrees** - fried chicken, vegetable pasta, and blackened tilapia

**Sides** - green beans, mac 'n' cheese, and candied yams

**Dessert** - peach cobbler

Iced tea and water are included.

**RSVP by 5:00 pm on Friday, Nov. 11th, 2016**

@ <https://goo.gl/tJtEbQ>

**Price:**

\$35 regular; \$25 retired, current ACS members; \$25 K-12 teachers; \$15 students

**Payment: AT THE DOOR**

Cash, credit card, or check to: “Georgia Section ACS”

***Note: If you make a reservation and then do not attend, you will be charged for the food as we have to guarantee the amount of food prepared.***



**Ann Laidlaw**

**Owner at ACL Color Consulting LLC**

**Ann Laidlaw** works with manufacturing and retail supply chain accounts at ACL Color Consulting LLC. Her industrial career includes X-Rite Inc., GretagMacbeth, SheLyn, and Burlington Industries. Throughout these companies, Ann worked to investigate innovative applications of color management for textiles and related industries. She is an active member of several color-related organizations, including ISCC, CORM, SPE, and DCC. She has served on ISCC, AATCC, and CORM Boards in the past, and currently serves as the ISCC Secretary. She is active in AATCC, and is a former chair of both the Color Measurement Test Methods (RA36) committee and the C2C (Concept to Consumer) Interest Group, and presently serves on the AATCC board. She received the ISCC Nickerson Award and the AATCC Chapin Award for service.

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Ann is a frequent lecturer at industrial short courses and webinars. She is interested in color communication, color difference metrics, sample measurement issues, and how to leverage maximum benefits out of these solutions for retailers and their supply chains. She received her BS in Textile Science from University of California - Davis, and MS in Color Science from Clemson University.

## **“Introduction to Colorimetry: Visual and Instrumental Evaluation of Color”**

### *Brief Abstract.*

Many industries depend on robust color evaluation for the development, manufacturing, and QC of colored materials and products. This presentation will provide a review of basics and challenges in visual and instrumental colorimetry.