Thursday, February 26, 2015

Ann Laidlaw

“Color and Lighting: Control, Efficiency, and Compliance”

Location:

Mary Mac’s Tea Room
224 Ponce De Leon Ave NE
Atlanta, GA 30308

Directions: Click Here

Thursday, February 26th 2015

6:00 pm Meet and mingle (cash bar)
6:30 pm Dinner
7:30 pm Speaker

Menu: Buffet

Entrees:
Southern fried chicken, meatloaf with tomato sauce, pan fried cube steak & gravy, roast turkey breast/dressing & gravy

Side Dishes:
Macaroni and cheese, sweet potato souffle, steamed vegetable medley, fried green tomatoes, whipped potatoes, collard greens, assorted breads

Desserts:
Peach cobbler and banana pudding

**Fresh brewed sweet & unsweet tea

RSVP by 4:00 pm on 16 February 2015 to Jennifer Knaack at knaack_js@mercer.edu

Price:
$30 regular; $20 students, K-12 teachers, retired current ACS members

Payment: At the door
Cash, credit card, or check to: “Georgia Section ACS”

Note: If you make a reservation and then do not attend, you will be charged for the meal as we have to guarantee the number of meals.

Ann Laidlaw
Owner at ACL Color Consulting LLC

Ann Laidlaw works with manufacturing and retail supply chain accounts at ACL Color Consulting LLC. Her industrial career includes X-Rite Inc, GretagMacbeth, SheLyn, and Burlington Industries. Throughout these companies, Ann worked to investigate innovative applications of color management for textiles and related industries. She is an active member of several color-related organizations, including ISCC, CORM, SPE, and DCC. She has served on ISCC, AATCC, and CORM Boards in the past, and currently serves as the ISCC Secretary. She is active in AATCC, and is a former chair of both the Color Measurement Test Methods (RA36) committee and the C2C (Concept to Consumer) Interest Group, and currently serves on the AATCC board. She received the ISCC Nickerson Award and the AATCC Chapin Award for service.

Ann is a frequent lecturer at industrial short courses and webinars. She is interested in
color communication, color difference metrics, sample measurement issues, and how to leverage maximum benefit out of these solutions for retailers and their supply chains.

She received her BS in Textile Science from Univ California, Davis, and MS in Color Science from Clemson University.

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Abstract: Light sources are changing. Regulations around the world are driving improved energy efficiency, technological developments result in more choices, and businesses respond to on-going pressure to reduce operating costs. In the past, the choice of commercial lighting technologies was mostly limited to incandescent bulbs, CWF-style fluorescent tubes, tri-phosphor fluorescent tubes, and various forms of natural or simulated daylight. Today, residential and commercial customers have far more choices, with additional technologies becoming commercially viable in the near future. This presentation will review various current and emerging lighting technologies, our methods for assessing them, and the practical implications of using the technologies to view colored objects.