



## The Chemical Entrepreneur Symposium - From Concept to Commercialization

*Learn how successful entrepreneurs transform an idea into a successful product or service. You will leave this symposium with knowledge, tools and contacts to help you immediately take a product or process from Concept to Commercialization. Presentations in this symposium are given by speakers proficient and currently active in their subject matter. This is no "theoretical" symposium;- the presentations cover Creative Thinking, Identifying the Market Needs, Development – synthesis, analytical testing, application testing, IP Protection, Regulatory Requirements and Funding Sources.*

**When:** November 9th, 2017, 9:00am - 4:00pm.

**Where:** Sheraton Charlotte Hotel, Charlotte

9:00 am	How to Successfully take a Concept to Commercialization – Opening Considerations	Terry Say, Principal Say Consulting LLC
9:30 am	Insights, Creativity Tools, & Innovation	Jason Lye, CTO for Hire Lyco Works Incorporated
10:15 am	Networking Break	
10:30 am	Value Innovation: Satisfying Market Needs	Terry Say, Principal Say Consulting LLC
11:15 am	Intellectual Property & Protection Strategies -- a Business Perspective	Jason Lye, CTO for Hire Lyco Works Incorporated
12:00 pm	Lunch	
12:30 pm	<i>Outsourcing Development:</i> Toll Manufacturing – Lab to Pilot to Production	Mark Terry, Dir. of Bus. Dev. Innovative Chem. Technologies
1:00 pm	<i>Outsourcing Development:</i> Contract Analytical Services	Lisa Detta-Hoskins GT Material Analysis Center
1:30 pm	<i>Outsourcing Development:</i> Application Testing Laboratories	Jason Lye Lyco Works Incorporated
2:00 pm	Networking Break	
2:20 pm	Regulatory Requirements	Terry Say, Principal Say Consulting LLC
3:00 pm	Start-Ups and Funding	Paul Wetenhall UNC Charlotte Ventureprise
3:40 pm	Closing Remarks and Follow up	Terry Say, Principal Say Consulting LLC
4:00 pm	Symposium Close	

**Cost \$25.00 Lunch will be provided for pre-registered attendees**