



The Fifth Academia Industry Forum

Sponsored by the Georgia Section of the American Chemical Society
and Kennesaw State University.

“From Concept to Commercialization”

When: November 16th, 2016, 8:00 - 4:00 pm.

Where: KSU Center, Room 400, 3333 Busbee Drive, Kennesaw, GA 30144

Program

8.00am	Registration and continental breakfast
8.30am	Welcome & Introduction: Mark Mitchell & Terry Say
9.00am	Insights, Creativity Tools & Innovation – Jason Lye, Lyco Works Incorporated
9.45am	Value Innovation (Satisfying Market Needs)- Terry Say, Say Consulting, LLC.
10.30am	Networking Break
11.00am	Outsourcing Development: Toll manufacturing – lab to pilot to production – Mark Terry, ICT Contract analytical services – Lisa Detter-Hoskins, GT Material Analysis Center Tim Vander Wood, MVA Scientific Consultants Application testing laboratories – commercial & academia – Jason Lye
12.00 noon	Lunch
1.00pm	IP Protection – Brian Shortell, Ballard Spahr LLP
1.30pm	Regulatory Requirements – Dan Newton, SOCMA
2.00pm	Start-Ups and Funding – Kirby Black, Epic BioVentures, LLC.
2.30pm	Break-out Session – one on one meetups with speakers
3.30pm	Wrap Up
3.45pm	Adjourn